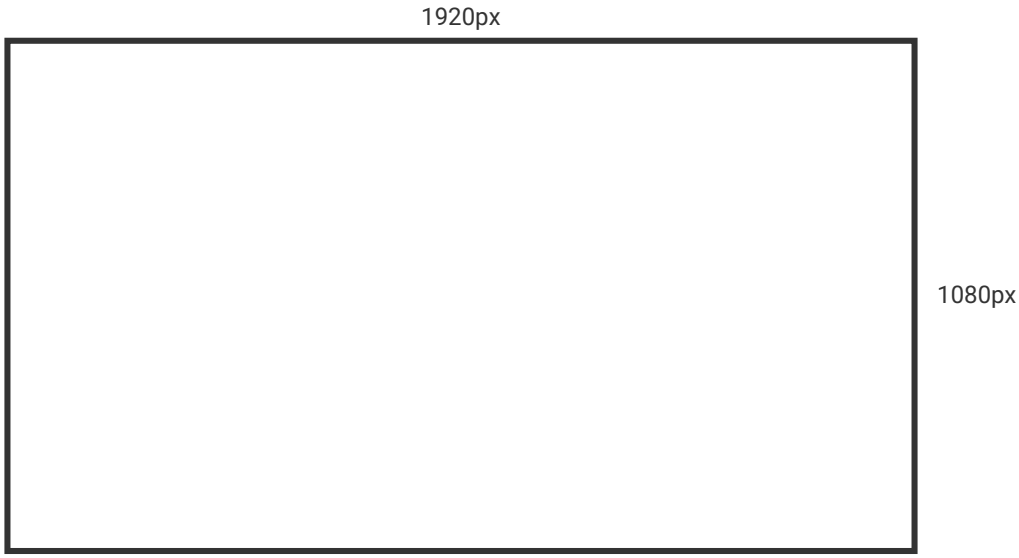
Creative Specs

Taxi and Rideshare (Uber/Lyft) Interior, Digital



- **Physical:** 10-15" screen
- **Resolution:** 1920px W x 1080px H
- **Format:** JPG, MP4 or MOV
- **Bitrate:** minimum 2,000kbps
- **Audio:** 48bps/48kHz stereo
- **Audio Level:** -8dB
- **Length:** up to :30 seconds (:60 seconds may be accepted)
- **DPI/PPI:** 72
- **Color Mode:** sRGB