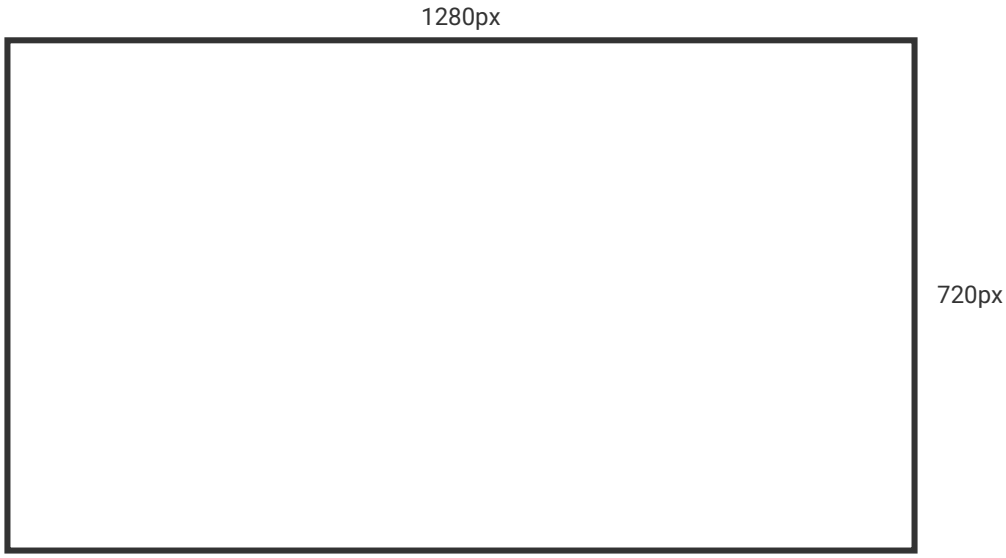
Creative Specs

Mobile Billboard Truck, Digital

SIDES:

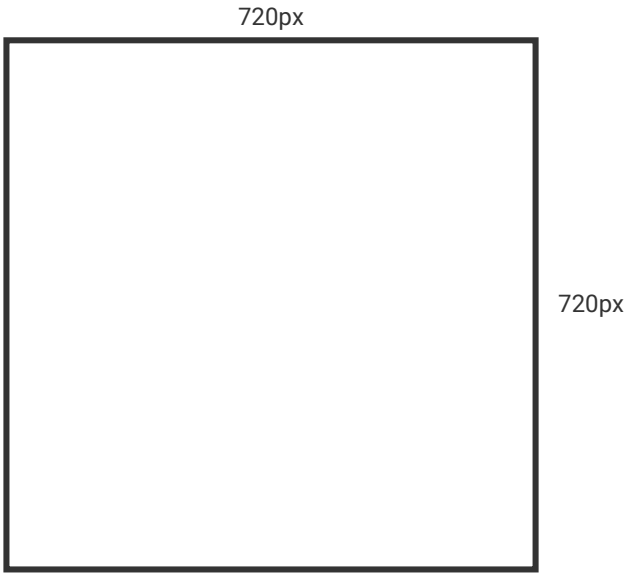


- **Physical:** ~10' W x ~6' H
- **Resolution:** 1280px W x 720px H (JPG or MP4)
- **Format:** High-res. JPG and or MP4 with or without sound
- **Length:** Flexible
- **DPI/PPI:** 72
- **Color Mode:** sRGB
- **Note:** Images and videos (with or without audio) are acceptable.

Creative Specs

Mobile Billboard Truck, Digital

REAR:



- **Physical:** ~6' W x ~6' H
- **Resolution:** 720px W x 720px H (JPG only)
- **Format:** High-res. JPG
- **DPI/PPI:** 72
- **Color Mode:** sRGB
- **Note:** Only images are acceptable.