

Gas Station Pump TV/Digital/Video

- **Resolution:** 1280px W x 720px H (4:3 Safe Preferred, 1080p ok)
- **Format:** JPG, MP4 or MOV
- **Data Rate:** 10 MBPS
- **Codec::** H.264 (a.k.a. MPEG-4 AVC)
- **Frame Rate (FPS):** 29.97
- **Audio:** 48 kHz audio, 16 bit min sample size, 128 kbs minimum, mono or stereo
- **Audio Codec:** MPEG-2/4 or equivalent
- **Length::** :15 or :30 seconds