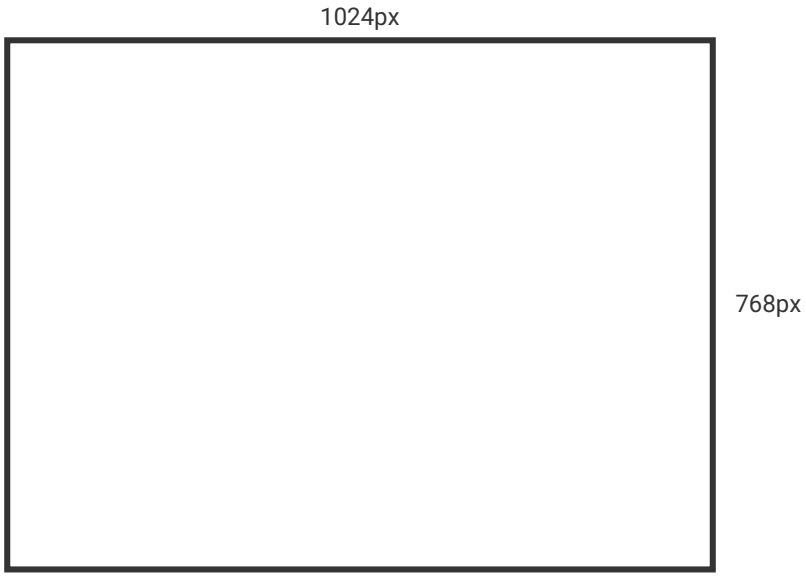
Creative Specs

Convenience Store Point of Purchase Digital/Video

WALK-UP

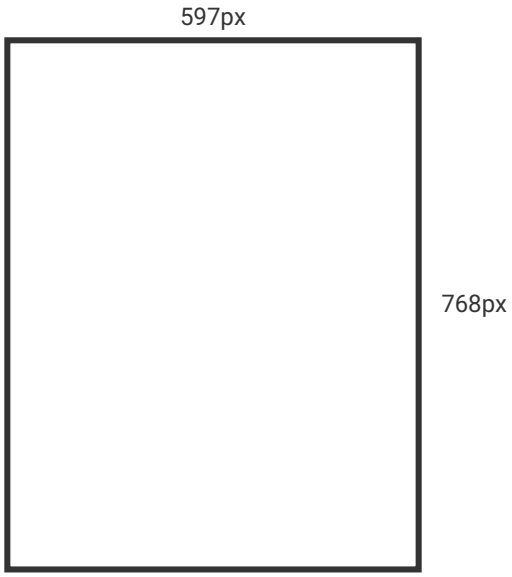


- **Physical:** 15" screen
- **Resolution:** 1024px W x 768px H
- **Format:** JPG, MP4 or MOV (no audio) :10 to :30 seconds
- **DPI/PPI:** 72
- **Color Mode:** sRGB

Creative Specs

Convenience Store Point of Purchase Digital/Video

IN-TRANSACTION



- **Physical:** 15" screen
- **Resolution:** 597px W x 768px H (15" screen)
- **Format:** JPG, MP4 or MOV (no audio) :10 to :30 seconds
- **DPI/PPI:** 72
- **Color Mode:** sRGB