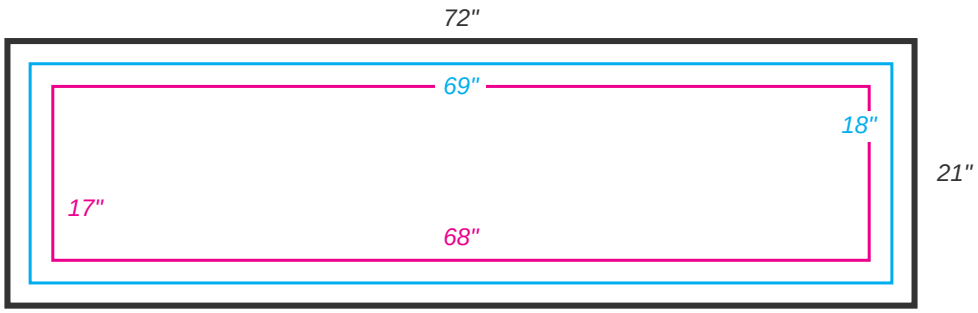
Creative Specs - Bus Tail



Wireframe Legend: Trim | Live | Safe

Note: Wireframe boxes are artificially separated for visual clarity and may not be drawn to exact scale.

- **Physical:** 72" W x 21" H
- **Trim/Finished/Bleed:** 72" W x 21" H
- **Live:** 69" W x 18" H
- **Safe:** 68" W x 17" H
- **Format:** High-res. PDF
- **DPI/PPI:** 50 at trim/finished size
- **Color Mode:** CMYK

If provided, use the following specs:

- **Trim/Finished/Bleed:** Build file to this size.
- **Live:** Visible area.
- **Safe:** All non-bleed text, graphics and imagery should fall within this area.