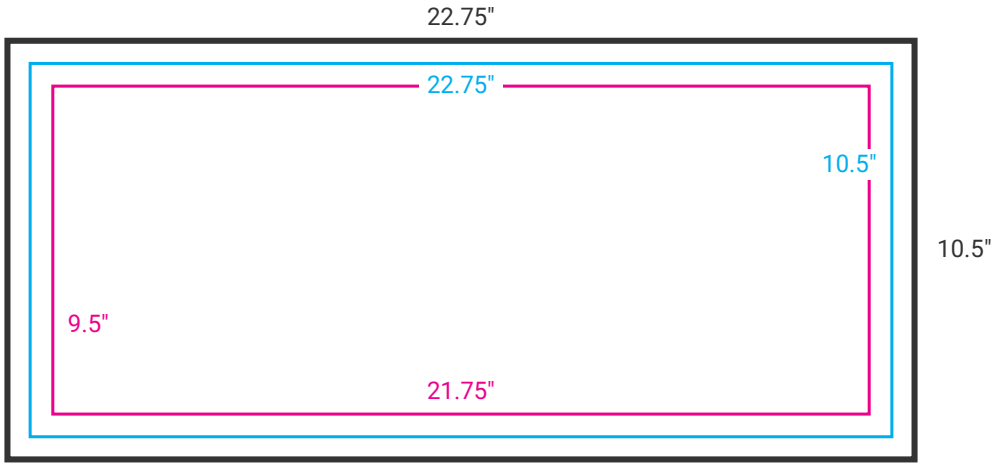
Creative Specs

Billboard Poster/Eco-Poster (Medium)



Wireframe Legend: Trim | Live | Safe

Note: Wireframe boxes are artificially separated for visual clarity and may not be drawn to exact scale.

- **Physical:** 22.75' W x 10.5' H
- **Scale (Mechanical):** 1:12 (1" = 1')
- **Trim/Finished/Bleed (Mechanical):** 22.75" W x 10.5" H
- **Live (Mechanical):** 22.75" W x 10.5" H
- **Safe (Mechanical):** 21.75" W x 9.5" H
- **Format:** High-res. PDF
- **DPI/PPI:** 150 at trim/finished size
- **Color Mode:** CMYK

If provided, use the following specs:

- **Trim/Finished/Bleed:** Build file to this size.
- **Live:** Visible area.
- **Safe:** All non-bleed text, graphics and imagery should fall within this area.