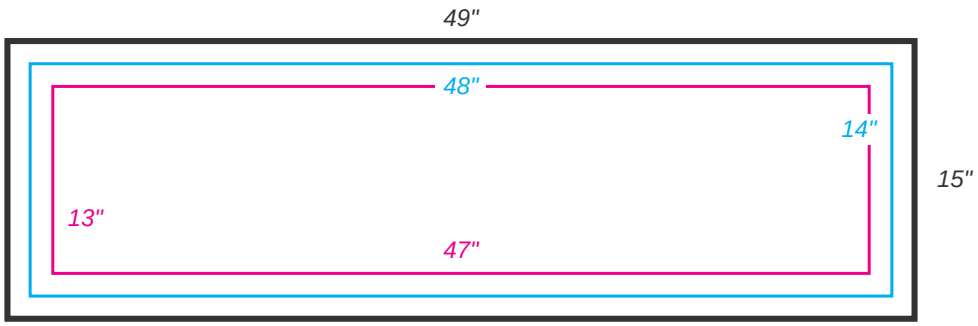
Creative Specs - Billboard Bulletin (Large)



Wireframe Legend: Trim | Live | Safe

Note: Wireframe boxes are artificially separated for visual clarity and may not be drawn to exact scale.

- **Physical:** 48' W x 14' H
- **Scale (Mechanical):** 1:12 (1" = 1')
- **Trim/Finished/Bleed (Mechanical):** 49" W x 15" H
- **Live (Mechanical):** 48" W x 14" H
- **Safe (Mechanical):** 47" W x 13" H
- **Format:** High-res. PDF
- **DPI/PPI:** 150 at trim/finished size
- **Color Mode:** CMYK

If provided, use the following specs:

- **Trim/Finished/Bleed:** Build file to this size.
- **Live:** Visible area.
- **Safe:** All non-bleed text, graphics and imagery should fall within this area.